



## RELEASE

### **Fashion Accessories Icon LeSportsac Selects RLM FashionManager ERP Solution**

*Leading American lifestyle brand LeSportsac will replace its legacy business system with the RLM FashionManager ERP solution. The company will use the software to manage virtually every aspect of its global supply chain management and financial processes. In addition to core business capabilities, the system will deliver new seasonality, foreign currency, open stock management, and third-party warehouse integration capabilities.*

Lyndhurst, NJ – July 31, 2009 – **RLM Apparel Software Systems Inc.** (<http://www.ronlynn.com>) announces that Brand Science dba **LeSportsac** (<http://www.lesportsac.com>), a leading American brand of stylish yet functional rip-stop nylon bags has begun implementation of the **Fashion Manager™** enterprise resource planning (ERP) software at its New York headquarters. When in full production late this summer, the system will be used by approximately 40 users and replace the company's legacy business system. FashionManager promises to streamline LeSportsac's supply chain and demand fulfillment processes by adding powerful new seasonality, foreign currency, open stock management, and pre-configured third-party warehouse integration capabilities.

Despite challenging economic times, LeSportsac is making the investment in the new business solution as part of a strategic business plan to advance competitiveness. "Implementing FashionManager will provide important system functionality guaranteed to modernize our production and order fulfillment processes. Now more than ever, it is critical for businesses to pursue every strategic advantage", said President and Chief Operating Officer Steven Jacaruso.

LeSportsac chose RLM's **FM On-Premise** platform that will run on the company's in-house network and deliver a lower total cost of ownership than the company's previous system. The fashion industry-specific ERP solution will also provide the company with financial management and reporting, sales order management, product lifecycle management (PLM), production and inbound shipment tracking, electronic data interchange (EDI), and factor interface.

"We are pleased to be selected by LeSportsac", stated Andy Lynn, vice president of business development at RLM. "The global nature of their business and their need for a fully integrated fashion business solution makes for a great match."

At Since its founding in 1974, the LeSportsac bag has become an American icon, revolutionizing the Accessories industry with the introduction of its Classic Collection: fold in pouch, rip-stop parachute nylon travel bags and accessories. Thirty-five years later LeSportsac is sold in over 20 countries worldwide and is available at company-owned retail stores, [www.lesportsac.com](http://www.lesportsac.com), department stores, duty free shops and other specialty stores.

### **About RLM Apparel Software Systems**

RLM Apparel Software is a leading provider of modular, end-to-end business software solutions designed specifically to address the needs of global fashion retailers, brands, and manufacturers. Over its 30 year history, RLM has enabled many of the largest and most innovative apparel, footwear, accessories and related companies to reach their full potential by accelerating performance, increasing efficiency, reducing costs, and streamlining business processes throughout the entire concept-to-consumer product lifecycle.

RLM's category-spanning enterprise software solutions comprise capabilities typically found separately in enterprise resource management (ERP), product lifecycle management (PLM), supply chain management (SCM), supplier relationship management (SRM), order management systems (OMS), warehouse management systems (WMS), salesforce automation systems (SFA), and e-commerce systems (B2B/B2C). RLM solutions are available in traditional on-premise licensing or on a hosted software-as-a-service monthly subscription basis.

RLM customers include Accessory Network Group, Calvin Klein Accessories, Capital Mercury, Halston, International Women's Apparel, Jordache, Michael Kors, Tory Burch, Wacoal, and other leading apparel, footwear, and accessories companies.

###

Contact:  
Andy Lynn  
Vice President Business Development  
RLM Apparel Software Systems  
(201) 531-5959

FashionManager and FM On-Premise are trademarks of RLM Apparel Software Systems